





Sara Carvajal Sojo

UX/UI Designer

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 Detail-oriented UX/UI designer based in Barcelona with 4 years of experience creating engaging, user-centric designs. Proven success in collaborating with multi-disciplinary teams and delivering impactful designs in fast-paced environments.

Experience

Establishment Labs - UI Freelance

Jul 2024 - Ago 2024 | Remote

Designed and optimized the user interface of the website tailored for a successful US market launch.

Establishment Labs - Graphic and UX Designer

Nov 2021 - Dec 2023 | Costa Rica

Ensured a consistent user experience across all platforms of the Motiva ecosystem as well as accessibility and good web design practices. Including responsiveness due to high flow of mobile visits.

Led the design of the new Mia Femtech design system and website, as well as the initial steps for the Motiva website and design system redesign.

Collaborated seamlessly with cross-functional teams to ensure design solutions align with both user needs and business goals.

Qanta Media - UX/UI Designer

Aug 2020 - Nov 2021 | Costa Rica

Applied a user-centric approach, conducting usability testing and refining interactions for brands such as Coca Cola, KFC, Corbana, Meditek. Demonstrated adaptability and creativity in implementing gamification elements and adventuring in interaction design projects to elevate user engagement.

USound GmbH - Design/Marketing Internship

Mar 2020 - Jun 2020 | Austria

Applied creativity and adaptability to meet the dynamic needs of the marketing landscape. Funtioned as social media graphic designer for Fauna Audio Glasses and design consultant for web and industrial design.

Softwares

- | | |
|-------------------|---------------------|
| Figma | Adobe Photoshop |
| Adobe Xd | Adobe After Effects |
| Adobe Illustrator | Adobe Indesign |

Education

ESDESIGN

May 2024 - May 2025 | Barcelona

Master's degree in Design and Art Direction.

FundaTEC | Tecnológico de Costa Rica

Mar 2022 | Costa Rica

"Design to Generate Accesability" course.

Tecnológico de Costa Rica

Feb 2015 - Jun 2021 | Costa Rica

Bachelor's degree in Industrial Design Engineering.

FH Joanneum

Sep 2020 - Mar 2020 | Austria


Exchange semester in Information Design Bachelor's program.

Improved verbal and written german communication skills and demonstrated competence and flexibility to function well in cross-cultural situations.

Skills

- | | |
|--------------------------------|-----------------------------|
| Cross-functional collaboration | UX Research |
| Adaptability | Data and insights gathering |
| Global mindset | Ideation |
| User-Centric approach | User interviews |
| Creativity | Usability testing |
| Communication | UX Design |
| Graphic design | Wireframing |
| Branding | Prototyping |
| Packaging | Information architecture |
| Digital animation | Interaction and UI design |
| Video edition | |

Languages

- | | | |
|----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| Spanish  | English  | German  |
| Native | Fluent | B2 |